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In methods in the transmission in a data communications network of arbitrarily formatted files between a sender (1) which represents an information provider and one/or more receivers (8) which represent users, a network server (5) is used in the transmission, the transmission itself taking place substantially transparent to both sender (1) and receiver (8). Before the transmission, a file which shall be transmitted is compression-coded, whereafter it is transmitted packet-divided via the server (5) to the receiver (8). In the transmission, an already compression-coded file is subjected to a processing specific for one or more users and/or one or more specific applications, either in the server (5) or in the receiver (8) or both, without any effects on the transmission as such. Software used for the processing can be stored either at the sender (1), server (5) or receiver (8), and possibly downloaded automatically to the processing location. The particular operational and decision steps in the method are preferably realized in consecutive and approximately simultaneous and/or interfoliated steps.

Use for transmission and specific processing of large files comprising one or more different data types, including image information on the Internet, particularly for use in the media industry.